

Colorado Mountain Club
Board of Directors Meeting
July 25, 2023
5:34p.m. – 6:48p.m.
Meeting Minutes - Approved

1. **Call to Order** by Board President Dan Cummings at 5:34pm MDT
2. **Roll call** of Meeting Attendees (Dan C obtained proxy vote for Jason Mittman)
 - a. **Board Members In-person:** Christine Chopyak, Sheryl Lampert, Merrilee Millar, Albert Plawinski, David Sanders, Robbie Vaughn, Kathy Workman
 - b. **Board members on line:** Dan Cummings, Peter Hamilton, Don Carpenter, Roger Huang, Evan Randall, Sarah Riley, Robert Luecke, Rachel Roberts
 - c. **Staff in Attendance:** Keegan Young, CEO, Madeline Bachner-Lane Chief Education Officer, Scott Farley, Chief Fund Development Officer
3. **May 23 board and June 5 special board meeting minutes were reviewed.**
 - a. Motion was made to approve both sets of minutes by David S, seconded by Merrilee M and approved with no dissensions.
 - b. PDF version of the board meeting minutes will be posted to the website by Ashley.
4. **State Council Update** by Peter Hamilton and Don Carpenter
 - a. Roberta's memo on WFA waiver and upcoming changes were discussed.
 - b. Website issues continue to be a chief concern.
 - Issues from the groups were addressed by the staff with priorities outlined.
 - Project to be opened on Basecamp to share tips learned from the groups.
 - c. Keegan visits group councils around the state.
 - Visits were well received, especially hearing the information directly from Keegan.
 - Delineating phase 2, right-sizing CMC for the finance plan.
 - Sharing of administration costs with the groups
 - Incentive for groups to increase membership by introducing new membership "gift" cards with groups earning a share of the first year revenue.
 - d. Replacing State Council leadership this fall is a concern.
5. **Finance Committee** highlights by Rachel Roberts and Keegan Young
 - a. Current budget is off by \$110k from new budget forecast (absent depreciation).
 - \$25k accounts payable in Conservation
 - \$32k in contributions planned but not received
 - \$45k in unplanned website expenses – largest driver of budget shortfall.
 - \$10k in unplanned audit fees
 - \$20k in extra payroll payments (exempt/ nonexempt).
 - b. Accounting services were outsourced, but not up to expectations - late and not accurate!
 - A new account manager has been assigned.
 - Contingency plans are in place.
 - c. Cash flow analysis looks okay through the fiscal year.

- d. New COO, Madeline, transitioning into new role which includes finance.
- e. Revenue stream (as in Press) is important as each \$100k garners \$10k in SCFD funds.
- f. Groups will share to support staffing for permits, website, and adult education and reach out to groups for additional funding for website fixes.

6. Fund Development Committee Update by David Sanders and Scott Farley

- a. Gala revenue goal is \$75k.
- b. Gala committee meets weekly. Preparations are well under way.
- c. David S contacting BOD members for idea on level of support for the Gala.
- d. Big ask for the board: table sponsorships/sales and ticket sales.
- e. \$15k in table sales thus far compared to \$25k in 2021.
- f. Social media sharing is awaiting final drafts of marketing items.

7. Governance and Nominating Committee – Peter Hamilton

- a. New board member nominees were interviewed by the nominating committee and recommended by the State Council to stand for election to the BOD.
 - Motion to accept Phil Lakin made by Pete H; seconded by Dan C; all approved.
 - Motion to accept Betty Katondo by Pete H; seconded by Dan C; all approved.
 - Motion to accept Jennifer Nelson by Pete H; seconded by Sheryl L; all approved.
 - Motion to accept Jerry Mitchell by Pete H; seconded by Dan C; all approved.
 - Motion to accept Sarah Andrzejczak by Pete H; seconded by Dan C; all approved.
- b. Pete H to invite new board members to the September BOD meeting.
- c. New board member orientation in August.
- d. At the behest of the Executive Committee, Sarah Riley has agreed to be nominee for the board secretary position.
- e. All board officers will be voted upon at the September meeting.
- f. Existing board members who are not term limited and wish to remain on the board will also be elected at the September meeting.

8. Operations Report – Keegan Young

- a. Staffing
 - Madeline promoted to COO as of Aug 1.
 - Stacey Halvorsen promoted to Chief Education Officer.
 - Interviewing for Member Services Specialist.
 - Serve as single point contact for the website.
 - Tuesday – Saturday office coverage.

(Madeline B, Scott F and Evan R were excused at this point in the meeting)

9. Motion made to enter executive session by Robbie V, seconded by Chris C; Passed unanimously.

10. Entered executive session.

11. Exited executive session

12. Motion to adjourn made by Robbie V and seconded by David S